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Broadband Mapping Comes to the Vermont Dairy Festival

Rural residents in Vermont urged to demonstrate their need for high-speed broadband Internet access

ENOSBURG FALLS, Vt.; June 4, 2009 – RidgeviewTel, a full-service broadband communications company, is helping rural Vermont residents map their broadband needs at the Vermont Dairy Festival in Enosburg Falls this weekend, June 5 through 7. In addition to participating in the popular parade, RidgeviewTel will have a tent in the festival's concessions area equipped with access to <http://weneedbroadband.com>, a dial-up friendly site where festival-goers from communities under- or unserved by broadband can map their location in a system that compiles their demand for broadband to attract service and even federal stimulus dollars.

“We are activists,” said Vince Jordan, CEO of RidgeviewTel. “We understand the value of high-speed Internet and believe everyone deserves affordable broadband and the opportunities it provides. That’s why we’re reaching out in Vermont and around the country, encouraging rural residents to map their location and rally their neighbors to do the same.”

When the federal government starts distributing the \$7.2 billion earmarked for rural broadband, it’s essential that the funds go to areas with the most need. Additionally, communities that have already been mapped for service will be decidedly more attractive to telecommunications companies receiving these funds. With the help of communities like Enosburg Falls and others throughout Vermont, RidgeviewTel is tracking the true demand directly from the source – rural residents with little to no option for broadband Internet – and helping accelerate network deployments. Additionally, RidgeviewTel plans to share the data collected with economic development groups that can also vie for stimulus dollars and help bring broadband to communities that need it most.

RidgeviewTel is a full-service broadband communications company based in Longmont, Colorado that provides affordable, high-speed, wireless Internet services to communities under-served by traditional telecom and cable providers. Founded by President and CEO Vincent Jordan, a telecom industry veteran and entrepreneur, RidgeviewTel provides wireless broadband to 14 communities in New York, 25 in Colorado, and 15 in Illinois. For more about RidgeviewTel, visit www.ridgeviewtel.com.

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